

To learn more about our ethical sourcing program, contact sales@asilioils.com or phone +250 788 895 214

www.asilioils.com

SOCIAL IMPACT HIGHLIGHTS 2018 - 2020

FARMER IMPACT

Asili has invested 1 million USD in supply chain development since 2013, providing 1,462 jobs in rural communities throughout Rwanda. We play a critical role in connecting 2,000 + smallholder farmer households to high value international cosmetics markets, directly impacting 10,000 + individuals through employment and the sale of moringa.



Farmer annual incomes have grown by 19% since 2018



1000+ Refugees Employed



34% of farmers engaged with Asili have increased their capacity to meet schooling costs for their children



Asili has helped reduce the number of moringa farmers living in homes with mud-covered walls by 33% (from 95% in 2017 to 62% in 2020)

WOMEN EMPLOYED AS:



Accounting & finance team

100%



Casual temporary workers

68%



Factory & production management

60%



Supervision of supply chain programmes

77%

Asili employs 1,462 individuals, 68% of which are women

Asili Natural Oils is a supplier of natural ingredients to customers in the personal care and specialty oil industries around the world. Asili, a Swahili word, meaning "from the source", conveys our commitment to quality natural products from the ground up. Located in the country of Rwanda, Asili Natural oils is a social-impact business occupying a critical link in the supply chain - connecting hundreds of small-holder farmers to higher value international markets. We are committed to serving our customers with professionalism and integrity, thereby ensuring benefit for farmer and customer.



ENVIRONMENTAL IMPACT & CLIMATE ACTION

We have been planting moringa since 2013 as drought-thriving trees that sustain climate resilience, afforestation, and landscape restoration at the same time impacting thousands of farmers in the arid-prone rural areas of Rwanda.

300,000+ moringa trees planted in the arid-prone areas of Rwanda

100ha+ developed with erosion trenches

76% of moringa farmers have erosion trenches on their land

INTEREST FREE LOANS PROVIDED TO EMPLOYEES (2018 - 2020)

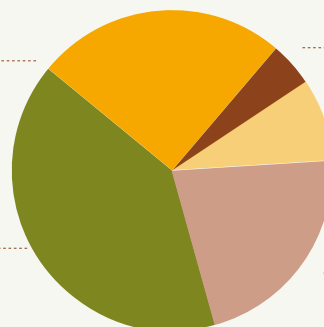
Total loan: 21,000 USD

25.1%

House repair

40.5%

Construction of new houses



4.4%

Other (livestock, medication, equipment)

8.5%

Buy plots of land

21.5%

Pay tuition fees & purchase school materials for children